



CHARLES
DAVIS JR.

WEBSITE

CHARLESDAVISJR.COM

EMAIL

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PHONE

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OVER
15

YEARS OF
EXPERIENCE

CLIENTS

- ▶ IBM
- ▶ MILK
- ▶ MAKITA
- ▶ DENNY'S
- ▶ TARGET
- ▶ SUBWAY
- ▶ VALVOLINE
- ▶ SIZZLER

TOOLS

- PS PHOTOSHOP
- AI ILLUSTRATOR
- ID INDESIGN
- AE AFTER EFFECTS
- PR PREMIERE
- CINEMA 4D

PROFILE

Multidisciplinary Designer & Creative – well versed in design, motion, video, and photography—who is highly motivated and versatile. Excellent team player known for facing challenges with professionalism and a sense of humor in order to find creative solutions.

SKILLS

- ▶ MOTION GRAPHICS
- ▶ GRAPHIC DESIGN
- ▶ MULTI-TASKING
- ▶ VIDEO PRODUCTION
- ▶ BRAND DEVELOPMENT
- ▶ PROBLEM SOLVING
- ▶ 3D ILLUSTRATION
- ▶ PACKAGING DESIGN
- ▶ TIME MANAGEMENT



CDJR CREATIVE

FREELANCE MULTIMEDIA DIRECTOR

Manages all creative and business aspects of projects while building client relationships. Works one-on-one with clients, as well as in teams, to produce a variety of digital projects, often simultaneously.

2018
CURRENT

PELICAN PRODUCTS

SENIOR GRAPHIC DESIGNER

Developed brand standards for new products and packaging. Managed multiple projects and team members to produce videos and photo shoots, along with designing digital and print assets for marketing purposes.

2017
2016

YAHOO

FREELANCE MULTIMEDIA DESIGNER

Collaborated with creative director and host to produce highlight reels and intros, and edited episodes of their online video series. Designed still and animated graphics for weekly blog posts.

2016
2015

SPIN MAGNET

MULTIMEDIA DESIGNER + ART DIRECTOR

Produced videos, photography, graphics, and 3D illustrations for in-store, online, and print use. Improved brand awareness with engaging, animated posts for social media. Designed and illustrated 3D toys for children's meals.

2015
2014

GUNN JERKENS

MOTION GRAPHICS ARTIST + VIDEO PRODUCER

Filmed and edited lifestyle videos for clients, working with and directing talent. Produced motion graphics videos and animated Flash based banner ads. On staff photographer for client shoots and events.

2013
2011

GRUPO GALLEGOS

MULTIMEDIA DESIGNER + ART DIRECTOR

Served as art director and illustrator on award winning campaigns. Member of brand development team tasked with logo and graphic design. Worked directly with creative directors to develop and launch new campaigns.

2010
2006

NINE TWO

MULTIMEDIA DESIGNER

Designed and developed websites for clients and agency. Worked on Denny's sub brand along with 3D architectural previz for campus installations. Produced and designed articles for Makita's lifestyle magazine.

2005
2002

RIVET

MOTION GRAPHICS ARTIST

Illustrated and animated characters and graphics for use in an ongoing children's series based on Biblical education. Served as lead lighting and texturing artist working on live action children's movie.